

# 1,000 VIRAL HOOKS Raising George

## Copy-Paste Templates for Reels, Shorts, Posts & Ads

Replace words inside [brackets].

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## EDUCATIONAL HOOKS

1. This represents your [before], during, and after [process].
  2. Here's exactly how much [action] you need to [result].
  3. Can you tell us how to [result] in 60 seconds?
  4. This is what [thing] looks like when you're doing it right.
  5. I'm going to show you how to get [result] using [method].
  6. It took me [years] to learn this, but I'll teach you in 1 minute.
  7. When you get [result], here's what to do next.
  8. If you don't have [resource], do this instead.
  9. My rules as a [role] working toward [goal].
  10. Money can buy [thing], but not [result].
  11. Build this skill and everything changes.
  12. This is what [number] of [thing] looks like.
  13. If I woke up with [problem], here's what I'd do.
  14. If you're a [audience], listen to this.
  15. If you are [age range], do not do this.
  16. 3 habits that changed my life.
  17. Not to flex, but I'm really good at [skill].
  18. I learned this way too late.
  19. Stop guessing. Do this instead.
  20. Here's the formula for [result].
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## HOW-TO HOOKS

21. Do this before you [common action].
  22. The fastest way to [result].
  23. The simplest way to [result].
  24. Step-by-step way to [result].
  25. My exact process for [result].
  26. Copy my system for [result].
  27. Save this checklist.
  28. Watch me do this in real time.
  29. Here's the shortcut.
  30. You're overcomplicating this.
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## **MISTAKE / FIX HOOKS**

31. You're doing this wrong.
  32. Stop doing this immediately.
  33. This mistake is costing you [result].
  34. If this isn't working, try this.
  35. The reason you're stuck.
  36. Most beginners mess this up.
  37. This one change fixes everything.
  38. Avoid this at all costs.
  39. If you're struggling, read this.
  40. You don't need more effort. You need this.
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## **MYTH-BUSTING HOOKS**

41. Everyone says [advice], but that's wrong.
  42. You don't need [popular thing].
  43. Hard work alone won't get you [result].
  44. This quote is a lie.
  45. More information isn't the answer.
  46. Talent is overrated.
  47. Motivation won't save you.
  48. Hustle culture is broken.
  49. This industry lies about this.
  50. Let me de-influence you from this.
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## **AUTHORITY / RESULTS HOOKS**

51. I went from [before] to [after].
  52. My client got [result].
  53. I made [number] doing this.
  54. Here's proof.
  55. This actually works.
  56. I tested this for [time].
  57. My results shocked me.
  58. This outperformed everything else.
  59. Real numbers.
  60. Case study.
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## **STORYTELLING HOOKS**

61. I almost quit.

62. I failed at this for years.
  63. This changed everything.
  64. I didn't believe it either.
  65. Here's what happened.
  66. Nobody saw this coming.
  67. I had no backup plan.
  68. This was terrifying.
  69. I took a risk.
  70. Best decision ever.
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## **QUESTION HOOKS**

71. Want better results?
  72. Why isn't this working?
  73. Ever wondered why?
  74. What if I told you this?
  75. Are you making this mistake?
  76. Do you struggle with this?
  77. Ready for the truth?
  78. Which one are you?
  79. Be honest...
  80. Can I be real?
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## **COMPARISON HOOKS**

81. Beginner vs Pro.
  82. Old way vs New way.
  83. This vs That.
  84. Lazy approach vs Smart approach.
  85. Broke mindset vs Rich mindset.
  86. Amateur vs Professional.
  87. Weak system vs Strong system.
  88. Before vs After.
  89. Good vs Bad.
  90. Fast vs Slow.
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## **PATTERN INTERRUPT HOOKS**

91. Stop scrolling.
92. Read this twice.
93. This feels illegal.
94. Nobody talks about this.

95. You need to hear this.
  96. Don't blink.
  97. Watch closely.
  98. Save this now.
  99. Screenshot this.
  100. Bookmark this.
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## SCALE TO 1,000 HOOKS (IMPORTANT)

Use these **repeatable formulas**. Each formula can generate **50–100 hooks** just by swapping words.

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### FORMULA SET A (Results)

- How to [result]
- Fastest way to [result]
- Simplest way to [result]
- Lazy way to [result]
- Smart way to [result]
- Beginner way to [result]
- Pro way to [result]
- Cheap way to [result]
- Free way to [result]
- Guaranteed way to [result]

(10 results × 50 different results = 500 hooks)

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### FORMULA SET B (Mistakes)

- Stop doing [mistake]
  - Never do [mistake]
  - If you do [mistake], read this
  - This mistake ruins [result]
  - Most people mess up [mistake]
  - Avoid this mistake
  - Fix this mistake
  - Biggest mistake in [niche]
  - Hidden mistake
  - Silent mistake
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## **FORMULA SET C (Questions)**

- Why is [problem] happening?
  - Why you can't [result]
  - What's stopping you from [result]?
  - Do you want [result]?
  - Ready to fix [problem]?
  - Want a shortcut to [result]?
  - Ever tried this?
  - Curious about this?
  - Can I show you something?
  - Have you noticed this?
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## **FORMULA SET D (Authority)**

- I did [action] for [time]
  - I tested this
  - My client did this
  - My student did this
  - Here's proof
  - Real results
  - Real data
  - Case study
  - Behind the scenes
  - Breakdown
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## **FORMULA SET E (Pain → Solution)**

- Struggling with [problem]? Do this.
  - Tired of [problem]? Try this.
  - If [problem], then [solution].
  - No more [problem].
  - Fix [problem] fast.
  - End [problem].
  - Escape [problem].
  - Beat [problem].
  - Kill [problem].
  - Destroy [problem].
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## **FORMULA SET F (Time Based)**

- In 24 hours...

- In 7 days...
  - In 30 days...
  - In 90 days...
  - By next month...
  - This week...
  - Today...
  - Right now...
  - Before tomorrow...
  - This year...
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## **FORMULA SET G (Lists)**

- 3 ways to [result]
- 5 mistakes killing [result]
- 7 habits of [result]
- 10 tools for [result]
- 4 rules for [result]
- 6 steps to [result]
- 8 ideas for [result]
- 9 secrets of [result]
- 11 tips for [result]
- 12 strategies for [result]